



RSI Lite+™

An Entry-Level Web-to-Print Solution

RSI Lite+™ will enable any print service provider to provide their corporate clients with the ability to create a searchable online gallery of all their clients' collateral and stationery. Users can then choose items they wish to print, preview, then order and pay for them. The variable template feature enables the end user to customize and preview each item before ordering. The total offering is supplied in a SaaS (Software as a Service) model and therefore requires no in-house MIS resources or expertise on of the print service provider.

RSI Lite+™ is a storefront web portal, offering file upload (PDF, InDesign and Quark), and credit card processing. This portal can easily be privately branded for multiple clients. The offer includes customizable variable templates to handle items such as business cards and stationery.

RSI Lite+™ creates an easy entry point to web-to-print for print service and marketing service providers. It is easy to install, easy-to-use, and easy to upgrade to RSI's **CUSTOMER+®** modular suite of products.

RSI Lite+™ Product Information

▪ RSI Lite+™	\$5,950
▪ File Upload (PDF, InDesign, and Quark)	
▪ Credit Card Processing (Pay Pal)	
▪ Real Time Shipping	
▪ Unlimited Private Branding for Clients	
▪ Variable Template for Versioning (includes 5 customizable templates)	
▪ Monthly Maintenance	\$200
▪ Process Fee Per Order	\$2

Once printers become familiar with a web-based solution, they can easily upgrade to the full **DASHBOARD PORTAL+™**, and from there may add other modules offered through **CUSTOMER+®** suite of products. Other products include **E-COMMERCE+™**, **CROSS COMMUNICATION+™**, **INTERFACE+™**, **LOGISTICS MANAGER+™**, **ASSET MANAGER+™**, and **DYNAMIC LAYOUT+™**. With **RSI Lite+™**, print service providers can start small and grow at their own pace.